2017 WAS AN EXTRAORDINARY YEAR — NOW LET’S RAISE THE ROOF!

WINTER — Barn Voyage celebrated the ceremonial groundbreaking of our new Education Center, the public launch of our $13 million capital campaign, and new campaign website, www.concordmuseumcampaign.org. Staff and collections were literally “on the move” in the first few months. Collections housed in the Davis Building were moved to an off-site storage facility and staff packed up the Davis Building and moved offices to the Wright Tavern and the “cottage,” the grey house next to the Museum. Our year-long celebration of Henry David Thoreau’s Bicentennial kicked off with an exhibition created specifically for the Museum by renowned photographer Abelardo Morell. The exhibition Walden: Four Views | Abelardo Morell opened with major media coverage. Simultaneously the Museum opened The Anatomy of a Desk: Writing with Thoreau and Emerson.

SPRING — With support from a local donor, the Museum began using the first floor of Wright Tavern for additional school and public programs. The Davis Building was demolished and construction began on the Education Center! The Museum’s Thoreau artifacts were successfully moved to the Morgan Library & Museum in New York for the opening of This Ever New Self: Thoreau and His Journal. This was the first time that Thoreau’s simple green desk had ever left Concord, a story that was picked up by Associated Press. After rave reviews of the exhibition in the New York Times, the Concord Museum hosted a reception and private tour of the Thoreau exhibition at the Morgan Library & Museum.

SUMMER — We kicked off the Museum series of BE THOREAU programs, which examined Thoreau’s writings, ideas, and teaching from a contemporary perspective. The Museum partnered with community organizations including the Emerson House, Louisa May Alcott’s Orchard House, and the Concord Free Library, among many others. With major support from the National Endowment for the Humanities, 71 teachers from all over the country came to the Museum for the workshop Living and Writing Deliberately: The Concord Landscapes and Legacy of Henry Thoreau. The BE THOREAU series centered around a symposium in October, featuring eight Thoreau scholars, including exhibition curators Christine Nelson of the Morgan Library and David Wood of the Concord Museum.

FALL — We welcomed Thoreau’s desk back to Concord for the opening of This Ever New Self: Thoreau and His Journal — perhaps the most important exhibition ever presented at the Concord Museum. Over 350 people came to enjoy our two preview events. A busy and successful 2017, indeed!

Next in February 2018, we will mark the progress of the Education Center with a “Topping Off”, where we will literally raise the roof with the installation of the final roof beam. And we can’t wait to welcome our new Education Center in the summer of 2018!
Greetings. This is my final missive to you as Executive Director of the Concord Museum, as I will be retiring at the end of February.

It has been a highlight of my professional career to serve as Executive Director over these past seven years and to work closely with you during this exciting period. I am deeply grateful for your support and friendship.

I am so very proud of the many accomplishments that we have achieved together:

• The development and implementation of the Museum’s Strategic Plan (2012-2017).
• The major Museum construction and renovation project, a key component of the Strategic Plan. The new Education Center, with expanded collections storage facilities and staff offices, is scheduled to be open in summer 2018. We will have a fully renovated physical plant, expanded parking, and greatly enhanced visitor facilities upon project completion.
• The strategic acquisition of a 1.4 acre parcel of contiguous land from the Ralph Waldo Emerson Memorial Association.
• The $13M capital and endowment campaign, which is nearing completion in just 30 months. The campaign will add $3M to the Museum’s endowment.
• The doubling of the number of students who participate in the Museum’s curriculum-based educational programs – from approximately 6,000 in 2011 to more than 12,000 in 2017.
• The Paul Revere’s Ride Fund, which provides free buses to the Museum and waives program fees for 3,000 students each year from Lowell and Lawrence.
• A major changing exhibition program, culminating in 2017 with This Ever New Self: Thoreau and His Journal, a collaborative exhibition with the Morgan Library & Museum. Among the many significant exhibitions are: Annie Leibovitz: Pilgrimage (2012); Early Spring: Henry Thoreau and Climate Change (2013); From the Minute Man to the Lincoln Memorial: The Timeless Sculpture of Daniel Chester French (2013-14); The Shot Heard Round the World: April 19, 1775 (2014); and N.C. Wyeth’s Men of Concord (2016).
• Through major funding from IMLS, the development of an innovative and exciting conceptual plan for the reinstallation of the Museum’s permanent collections post-construction.
• An engaged, visionary, and committed Board of Governors and Board of Trustees, as well as an extremely talented and dedicated professional staff.
• A supportive and vital Guild of Volunteers.
• Close and collaborative relationships with many museums, historic sites, and nonprofit institutions in the Town and region.
• A stable and significantly expanded operating budget that reflects substantial growth in annual giving, foundation and corporate support, membership, and earned income.
• A higher regional and national profile, due to significant exhibitions and programs and the efforts of a full-time Director of Marketing and Public Relations.
• Reaccreditation by the American Alliance of Museums in 2015.
• And many others, large and small, which fill me with enormous pride and a sense of achievement.

Over the next several months, I will work with the Governors, Trustees, and staff to ensure a smooth transition to new leadership. My husband, Dennis Fiori, and I plan to stay in Concord and look forward to an exciting and dynamic future for the Concord Museum. The Concord Museum will always have a very special place in my heart.

With warmest thanks,

Peggy Burke

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CALLING ALL PATRIOTS! • A bold community has rallied around our game-changing expansion and renovation. To everyone who has joined the Campaign for the Concord Museum, we are grateful for your support and belief in our vision. If you’ve been sitting on the sidelines, we invite you to make your gift or pledge today so that we can provide transformative experiences of history for generations to come. In honor of Concord’s Minutemen, who stood together on April 19th, 1775 in powerful unity and to a common end, please consider a gift of $1,775, or any amount, to help us reach our $13 million goal. We are almost there!

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We are almost there!

At the Center of Revolution
The Campaign for the Concord Museum

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October 1, 2016 – September 30, 2017

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**April 19th Society**

*The April 19th Society is a lifetime giving society that honors those who have played a vital role in shaping the Museum. These generous donors have contributed gifts totaling $500,000 or more to the Museum. The events of April 19th, 1775, demonstrate that the actions of individuals can profoundly affect the future of institutions. We are grateful to these visionary supporters whose generosity has made a tremendous impact on the Concord Museum.*

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or omitted anyone, please notify our office so
that we may correct our records.
Gifts to the Collection
Edward J. Bing
Anne Brooke*
Peter W. Brown
Benjamin Chaset
Martha Miler Cole
David and Mary Emerson Family
Geneva M. Frost Trust
Hilary, Joan, and Stephen Hosmer
Patricia Lombardo Iannuzzo and Mariellen Lombardo McDermott
Shirley E. MacDougal
Abelardo Morell,
   In Memory of David A. Feingold
Ann Miller Whitlock

$5,000-$7,499, continued
Carleton-Willard Village and Carleton-Willard at Home
Colchester Partners
Columbia Threadneedle
John Hancock Investments
Woodman & Eaton, P.C. and The Monument Group Companies
NextShares Solutions LLC
Skinner, Inc.

Government Agencies, Foundations, and Other Organizations
Anonymous (2)
Amelia Peabody Charitable Fund
The Diomedes Foundation
Elphaba Fund at the Boston Foundation
Highland Street Foundation
The Manton Foundation
Massachusetts Cultural Council
Massachusetts Cultural Facilities Fund
Massachusetts Society of the Cincinnati National Charity League Middlesex Chapter
Ruby W. and LaVon P. Linn Foundation
Salem Five Charitable Foundation
Town of Concord,
   Community Preservation Fund

Corporate Giving
$20,000 and above
Middlesex Savings Bank
Morgan Stanley
Salesforce.com

$7,500-$19,999
Barefoot Books, Inc.
Newbury Court - Deaconess Abundant Life
McWalter-Volunteer Insurance Agency, Inc.

$5,000-$7,499
Acadian Asset Management
BNY Mellon

$5,000-$7,499, continued
NorthBridge Insurance Agency, Inc.
Tina Labadini Designs
Two Brothers Tavern
West Concord Pharmacy

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Suzanne and Carter Pratt
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Ms. Barbara Semerjian
William and Rachel Sones
William Sabine and Melita Teichert
Wayne and Barbara Thornbrough
Mr. and Mrs. Thomas C. Tremblay
Mr. and Mrs. E.S. Wood
Robin Lynn Woolford

* Deceased
WITH THANKS TO THE GUILD OF VOLUNTEERS

From the magical silver and gold-themed Fête to the whimsical centerpiece tree decorated by the beloved Bear series illustrator Debbie Harter, the 22nd annual Family Trees: A Celebration of Children’s Literature brought rave reviews and thousands of visitors.

We thank Barefoot Books, who is celebrating their 25th anniversary, for their continued support of this event as Lead Sponsor, and Boston Parents Paper as Media Sponsor. Family Trees was organized by the Museum’s Guild of Volunteers under co-presidents Kelly Benkert and Aura Bruce. Many thanks to: Patty Flint, Pam Nelson, Christina Moskow, Kim Piculell Coughlin, Sarah Walton, Joanne Roser, Carol Wipper, Carolyn Myers, Jen Lannan, Lyn Carroll, Michelle McArdle, Sarah Kosicki, and the many creative and talented tree decorators, and all the enthusiastic and committed volunteers.

The 7th annual Holiday House Tour smashed previous attendance records thanks to the talents and hard work of chairs Aura Bruce, Kelly Benkert, and Michelle McArdle. Over 1,000 tour-goers enjoyed seven beautifully decorated and festive Concord homes, including the Barrett Farm House at Minute Man National Historical Park and the Thoreau-Alcott House. The Museum is grateful to all those who continue to make this a true Concord tradition.

NEW TO COLLECTIONS

Two recent acquisitions relate to the forthcoming exhibition, Fresh Goods; Shopping for Clothing in a New England Town, 1750-1900. The first will actually be part of the exhibition; it is a gold thimble that belonged to Amanda Malvina Willis Brown. Amanda’s thimble will be included with other materials related to sewing, that critical household skill that was part of virtually every New England woman’s daily rounds.

The second will not be in the exhibition, but it is from a shop located in Concord’s center next door to the dry goods shops that are featured in Fresh Goods. John Stacy was a stationer and bookseller on the Milldam. The cover of Mary Hosmer’s commonplace book advertises some of the goods he had for sale: writing books, ruled and plain; ledgers; invoice, day and note books; letter, foolscap and pot paper; quills, ink stands and powder, slates, and “Munroe’s and J. Thoreau & Co’s Lead Pencils.”

Thimble, 18th cent. – early 19th cent.; Gold with floral design motif; With engraved initials A.M.B. Gift of Lucia Leith.

STAFF UPDATE

Genevieve Burgett started at the Museum in 2010 in a part-time capacity for the Education and Development departments. Now, after four years as Membership Officer at the Trustees of Reservations, she returned to the Museum in December as the Membership and Development Coordinator. She holds a B.A. in History with a minor in Museum Studies from Framingham State University and an M.A. in History from Salem State University.
Winter 2018
For reservations or more information, visit concordmuseum.org or call 978.369.9763, ext. 216

COLLECTION SPOTLIGHT
Saturdays, January 27, February 17 & March 17 • Collection Spotlight shares the history and stories of objects in the Concord Museum collection. Ongoing from 1:00-3:00 p.m. Included with Museum admission; Members free.

HANDS ON HISTORY
Sundays, February 18 & March 11 • An afternoon for kids and families to learn together through hands-on demonstrations and activities. Drop in from 1:00-4:00 p.m. Included with Museum admission; Members free.

VACATION WEEK CRAFTS
Monday, February 19 – Friday, February 23 • Get creative during vacation week with crafts available daily in Brooke Hall. Come take part in presidential crafts, make your own tricorn hat, and vote on your favorite object in the Museum! From 11:00 a.m.-3:00 p.m. Included with Museum admission; Members free.

A VISIT WITH PRESIDENT LINCOLN
Monday, February 19 • The Museum is pleased to again host Steve Wood and his performance as Abraham Lincoln. Wood’s first-person historical interpretation includes stories of Lincoln’s early life, campaign debates, the Civil War, and concludes with a stirring reading of the Gettysburg Address. 1:00-2:00 p.m. Recommended for all ages; Members $10/$6 child; Non-members $16/$8 child; ticket price includes Museum admission and crafts after the performance. Space is limited, so reserve early. This event will take place at Wright Tavern (2 Lexington Road, Concord).

TEDDY BEAR TEA
Saturdays, February 24 & March 24 • Delight your child or grandchild with an afternoon of tea and sweets! Bring a favorite teddy bear or stuffed animal to join you for tea or cocoa and take part in a simple craft. Tea served in Brooke Hall with jewel-like silken tea infusers crafted by Tea Forté of Concord makes the experience a memorable one. Sweets are provided by Vintage Tea and Cake of Belmont. Seatings are from 12:00-1:00 p.m. & 2:00-3:00 p.m.; Members $20/adult, $17/child; Non-members $25/adults, $22/child; includes Museum admission. Space is limited; reservations by phone required.

CLOTHING & SHOE DRIVE
March 1-July 8 during Museum open hours

During the run of the special exhibition, Fresh Goods, bring new or clean and gently used clothing to donate to The Wish Project based in Lowell and Catie’s Closet. The Wish Project is a critical resource for families in need. Catie’s Closet converts school classrooms into places for students to gather clothing and essentials.

Check concordmuseum.org for a full list of requested items. Tattered and worn-out clothing will not be accepted.
**FRESH GOODS: SHOPPING FOR CLOTHING IN A NEW ENGLAND TOWN, 1750 – 1900** | **Friday, March 2 – July 8, 2018** • Exhibition open (see page 13 for more information). Members preview, Thursday, March 1, 6:00-8:00 p.m.

**FRESH GOODS: FAMILY OPENING**
**Saturday, March 3** • Hey kids! Bring your grownups to the Concord Museum for a family-friendly opening of *Fresh Goods*! Put on your favorite costume or outfit, and join us for crafts, games, and snacks. 2:00-4:00 p.m. Included with Museum admission; **Members free**.

**FRESH GOODS GALLERY TALK**
**Saturday, March 10** • Join Concord Museum Curator David Wood for a closer look at *Fresh Goods: Shopping for Clothing in a New England Town, 1750-1900*. 2:00-2:30 p.m. Included with Museum admission; **Members free**.

**WINTER NIGHT AT WRIGHT TAVERN**
**Thursday, March 15** • Shake off the winter blues at Wright Tavern! Join us for a talk on taverns and their Revolutionary history with local historian John Hannigan. Then, try some brews with a beer tasting hosted by Battle Road Brewery of Maynard. There is no better place than historic Wright Tavern to get a taste of history! 7:00-8:30 p.m. **Members free**, Non-members $8. Reservations required.

**MARY LESNESKI MEMORIAL LECTURE AND TEA**
**Wednesday, March 28** • Thomas Michie, the Russell B. and Andrée Beauchamp Stearns Senior Curator of Decorative Arts and Sculpture at the Museum of Fine Arts, Boston, will present the annual Mary Lesneski Memorial Lecture, entitled “Casanova: The Seduction of Europe.” This lecture will preview the MFA’s upcoming exhibition of the same title, which combines more than 250 paintings, sculptures, works on paper, decorative arts objects, period costumes, and musical instruments drawn from European and American museums and private collections to illustrate the splendor of 18th-century Europe. An elegant Afternoon Tea organized by the Guild of Volunteers follows the lecture. 1:30-3:30 p.m. **Members $25**, Non-members $30. Reservations required. This event will take place at TriCon Church (54 Walden Street, Concord).

**FROM PAUL REVERE’S RIDE TO TEACHER WORKSHOPS: ANOTHER BUSY YEAR FOR EDUCATION!**

In FY17, the Concord Museum’s Education Department continued its important work of making the collection engaging and accessible to all audiences, including schools, families, and adults.

Wright Tavern also became a second home for the Museum’s school programs, giving students and teachers the unique opportunity to learn in a significant historic building in Concord. During the school year, we also worked to strengthen our relationships with some of our key school partners, including the expansion of our very successful partnership with the Lowell Public Schools to include students in both 5th and 8th grades in the 2017-2018 school year. This partnership was made possible by the donor-supported Paul Revere’s Ride Fund, which brings 3,000 students to the Museum each year at no cost to participating schools.

Closer to home, we deepened our relationship with the Concord Public Schools through the development of a new program entitled *African Americans and Abolitionists in Concord*, created to support the district’s 2nd grade curriculum, as well as the implementation of a well-received workshop on Teaching Historical Inquiry Through Object-Based Learning for 30 K-12 teachers as part of the district’s annual summer institute. In FY17, staff members piloted History Learning Center programs with both teachers and students, allowing participants to make the own connections to the past with actual artifacts from the Museum’s collection - a program that will make the Concord Museum unique among New England museums.

The Education department is also busy preparing for the opening of the new Education Center in 2018, which will include new classroom spaces that will accommodate the growth of the Museum’s programs for both schools and adults.
1. Holiday House Tour co-designers Marta Taylor, floral designer, and Anna Winter Rasmussen, who restored the Barrett Farm House and furnished historic rooms. *Photo by James Cunningham.*

2. Taco Dragon character and some of his fans sampling hot tacos. *Photo by Carol Boughrum.*

3. During the 22nd annual *Family Trees*, visitors were invited to contribute to the “Make a Wish Tree”. *Photo by Rachel Napear.*

4. Actors portraying Henry David Thoreau (left) and Ralph Waldo Emerson (right) pose with Churchill Franklin, President of the Board of Governors, and Peggy Burke, Executive Director, at the opening of *This Ever New Self*. *Photos by Carol Boughrum (4, 5, & 6).*

5. Governors Ralph Earle, Vice President, and Claire Nelson at the opening of *This Ever New Self*.

6. Learning to write with a quill pen at the Wright Tavern Open House.

7. Concord Museum’s *Thoreau and His Journal* digital billboard on Route 93.
A NEW EXHIBITION, ON VIEW MARCH 2 THROUGH JULY 8, 2018

How do you shop for clothes? Do you go to a department store, buy online or through catalogues, or shop locally at specialty shops? How did Concordians in the 18th and 19th centuries acquire their clothes? How did they learn about fashion? Who were the influencers? How did fashion choices shape, and how were those choices shaped by, larger economic and societal factors?

The Fresh Goods exhibition at the Concord Museum explores these questions about the sources and context of small-town Massachusetts fashion and documents the answers by drawing on the Museum’s own extensive textile and historic clothing collection, as well as account books, photographs, letters, and diaries of the period. Visitors will also be able to virtually shop the Museum’s historic clothing collection through a specially designed interactive experience that utilizes an online shopping platform. Esteemed material culture historians Jane and Richard Nylander are Consulting Curators for the exhibition.

Fresh Goods is supported by

Proud to include N.P. James Agency

The Felicia Fund

and generous individuals

In addition to a Members’ Preview on March 1st and a special family opening on March 3rd, associated programs include a Fresh Goods Lecture Series, beginning with “Fashioning the Self in Slavery and Freedom” with Jonathan Michael Square, professor of Fashion History at Harvard University; monthly curator-led gallery talks; a Decades of Fashion cocktail party; Colonial Cloth Day with sheep from Cluck and Baa Farm; and a Clothing and Shoe Drive.

Photographs: “Central Part of Concord, Massachusetts,” by John Barber, 1839; Concord Dry Goods Store ad from the Middlesex Gazette and Advertiser, November 1818, Courtesy Concord Free Public Library; English block-printed fabric from a dress on view in “Fresh Goods.”
SPECIAL EXHIBITION
Fresh Goods: Shopping for Clothing in a New England Town, 1750-1900
March 2 through July 8, 2018

WINTER HOURS
Monday-Saturday 11:00-4:00
Sunday 1:00-4:00

ADMISSION
$10 adult, $8 senior/student, $5 youth, child under 6 free & Museum Members free.

CONTACT (978) 369-9763
cm1@concordmuseum.org
www.concordmuseum.org
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FRESH GOODS
SHOPPING FOR CLOTHING IN A NEW ENGLAND TOWN 1750-1900
MEMBERS’ PREVIEW • MARCH 1
CHILDREN’S OPENING • MARCH 3

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