



CONCORD
MUSEUM



2022 ANNUAL REPORT



Dear Members of the Concord Museum Community,

What a relief to be emerging from the pandemic and returning to a more “normal” rhythm of life at the Museum! This annual report covers Museum activity from October 2021 through September 2022 when we saw the return of in-person events, including the annual Fête, Holiday House Tour, and *Family Trees* celebration, and the hybrid revamping of our very popular Forum series. The return of school groups on field trips to our renovated galleries and new classrooms has brought much energy and enthusiasm to the Museum.

Special exhibitions that opened in FY2022 included *Home: Paintings by Loring W. Coleman*, celebrating the work of this accomplished artist who had a strong Concord connection and who explored a changing New England with a sense of wonder and authenticity, followed by *Alive with Birds: William Brewster in Concord* which was a collaboration with Mass Audubon. The latter exhibition brought many new people into the Museum and created post-pandemic joy to many through the beautiful, meditative media wall exploration of Brewster’s Woods created by RLMG.

Since my arrival in September as Edward W. Kane Executive Director, I am grateful to everyone who has taken the time to share their history, insights, and aspirations about the Museum with me. This knowledge-sharing has greatly benefited my understanding of our great institution, and it has also confirmed the sincere dedication and commitment everyone has for our beloved Museum. It is truly a privilege to work with our talented Board, staff, and volunteers to further the Museum’s mission, and I look forward to an exciting year ahead.

Edward W. Kane Executive Director

Front cover photo: Bellows top piece. Concord Museum Collection, Gift of Lawrence Sorli; 2022.1.

New Leadership for a “New” Museum

FY2022 can be noted as a year of transformation and growth. The Museum’s engaging new galleries have brought a fresh perspective on our collections, and local audiences have eagerly returned, bringing their children to *Family Trees*, attending Forums, and enjoying our special exhibitions. Onsite school programs and in-person group tours happily returned after a pandemic pause.

A major milestone in FY2022 was the transition of leadership, with Tom Putnam retiring in August and Lisa Krassner taking the reins in September 2022 as the Edward W. Kane Executive Director. During his four years at the



Museum, Tom oversaw the completion of the Anna and Neil Rasmussen Education Center while leading the total redesign of the Museum’s permanent galleries. He spearheaded the development of an ambitious program of Forums, establishing the Museum as a thought leader in historical and social dialogues. In addition, he led the development of a Diversity, Equity, Access and

Inclusion statement that commits the Museum to sharing an inclusive story about our past and ongoing efforts to combat oppression. Tom’s leadership was ambitious, thoughtful, and joyful, and we are grateful for his service.

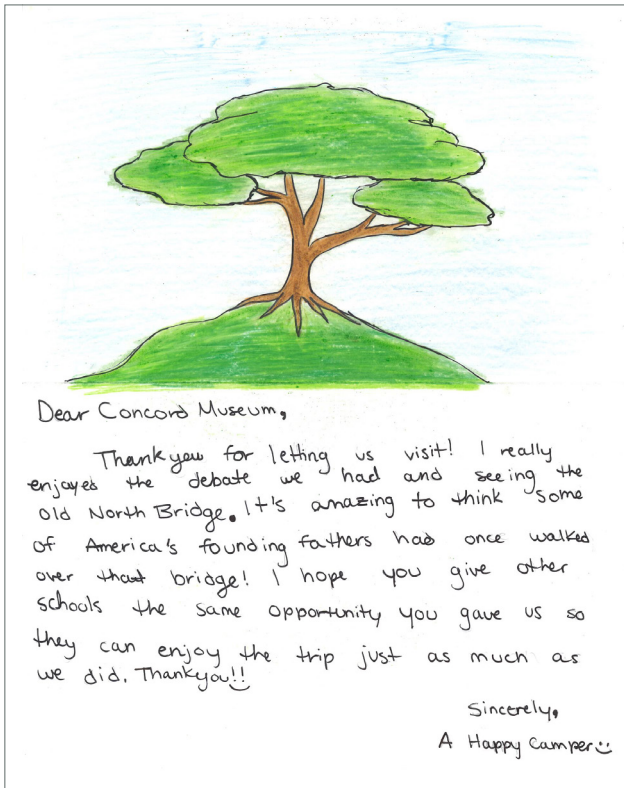
Lisa Krassner, the new Edward W. Kane Executive Director, previously served as the Chief of Visitor Services, Security, and Operations for the American Museum of Natural History (AMNH) in New York City. Prior to that role, Lisa was the Chief of Member and Visitor Services at The Metropolitan Museum of Art where she directed service excellence for more than seven million visitors annually and grew the membership base to be the largest art museum membership program in the world. From 1999–2012, Lisa was the Senior Director of Visitor Experience at the Museum of Fine Arts, Boston. The Museum is indeed fortunate to have found a new leader with extensive experience as well as a vision for the future.

Ambitious plans are in the works for FY2023 and beyond, including a new five-year strategic plan. As we approach the 250th anniversary of the start of the American Revolution in 2025, the Museum is preparing thoughtful plans for related exhibitions and programs, enhanced visitor experience, and marketing outreach. We are working closely with organizations in Concord and surrounding communities to ensure the Museum is a central part of the 250th celebrations. The Museum’s future is bright, and we are excited to share it with you!

President, Board of Governors



Education



Education: At the Center of Our Mission

The transition back to “normal” during FY2022 was felt more acutely in our School Programs than in other areas, as schools weren’t allowed to take in-person field trips in 2021. In the fall of 2021, the Museum kept our Paul Revere’s Ride partnership alive by serving all third and fifth graders in the Lowell Public Schools through dynamic virtual programs in their classrooms and at home. Concord students in the second, third, and eighth grades participated in virtual social studies lessons with Museum educators to continue our long-standing relationship, bringing local history into the schools. We even served students virtually in multiple states including California, New York City, Colorado, and Hawaii.

In the second quarter of FY 2022, schools booked a mix of virtual and in-person programs, and then in the third quarter all programs transitioned to fully in-person as schools changed their COVID-19 policies. With students on-site, we made great use of our newly renovated galleries. Teachers couldn’t believe the transformation and were thrilled to be back to in-person, hands-on learning. Students were in awe of the new installations, and the galleries sparked new discussions and engaging activities.

“One of the priorities is to teach inquiry ...to examine primary sources, take multiple perspectives, have hands-on experiences, make claims from evidence. All of those things are met with the programming that we’ve collaborated on with the Concord Museum.” — Elaine Santelmann, Curriculum Coordinator for Social Studies and Science, Lowell Public Schools

5,173 Students served in person

3,041 Students served virtually

41 School systems booking school programs

67 On-site school programs delivered

3,633 Museum visitors to Family Trees Exhibition

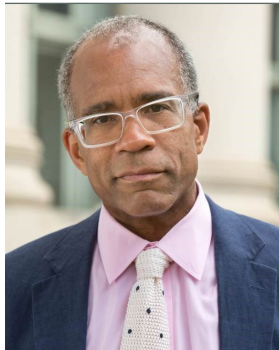
Public Programs: Popular and Thought-Provoking

In FY2022, the Museum convened the community for engaging programs for both family and adult audiences.

The Museum continued to grow its reputation as a convening space for thought-provoking and inspiring conversations featuring leading national and international historians, writers, and public figures in Forums. Through collections-based programs, art-making workshops, walking tours, and mindfulness activities, adult audiences were creatively and intellectually stimulated at the Museum.

For families, a very successful Indigenous Peoples' Day program in October 2021 attracted hundreds of

participants, while in April 2022, the Museum hosted a Patriots' Day event with over 750 attendees who received free admission thanks to a grant from the Highland Street Foundation. During *Family Trees*, families met Grace Lin, Newbury Medal winner, who served as honorary chair of the Museum's annual celebration. Families also enjoyed a Birds of Prey wildlife encounter, summer film festival on the front lawn, an evening of stargazing, and a Labor Day program featuring a living history demonstration from a master cooper.



Selected FY2022 Forums

- Jennifer Finney Boylan, Gerald Early, Jordan Salama, George Howe Colt, Kristen Case, Megan Marshall, Wen Stephenson, Will Eno, and Tatiana Schlossberg presented original writings on Thoreau
- Robert Gross launched the publication of his landmark text *Transcendentalists and Their World*
- Nathaniel Philbrick retraced George Washington's journeys through the 13 United States as the nation's new president in 1789
- Steve Roberts shared his book *Cokie*, a tribute to journalist Cokie Roberts
- Former Supreme Court Justice Stephen Breyer discussed challenges facing the nation and the Court
- Law professor Randall Kennedy discussed his latest collection of racial and social justice essays
- Elizabeth Kolbert examined humanity's transformative impact on the environment
- Ann Patchett reflected on issues of home, friendship, family and writing
- *H is for Hawk* memoirist and naturalist Helen Macdonald connected virtually from her home in England
- Terry Tempest Williams addressed the difficult questions of "Finding Beauty in a Broken World" in her latest essay collection
- Billy Collins shared new poems and discussed his life's work
- TV journalists Charlie Gibson and Dr. Timothy Johnson reminisced about their years at ABC News
- E.J. Dionne, Randall Kennedy, Renee Loth and John Shattuck participated in a spirited discussion about citizenship and constitutional rights
- Activist Bill McKibben talked about his latest book and the political struggles and climate challenges we now face

Top: Randall Kennedy | Middle: Billy Collins (photo © Bill Hayes) | Bottom: Ann Patchett

763 Visitors on Patriots' Day 2022

23,025 Views of livestreamed programs on YouTube

1,781 Attendees at family programs

10,200 Attendees for adult programs and Forums

Collections

Collections at the Core

During FY22, the Collections Department continued to advance major goals of inventory, conservation, and expanding the collection. Important work was continued on *Native American Graves Protection and Repatriation Act* (NAGPRA) inventory with the assistance of four interns. Brittney Walley (Nipmuc), Rachel Carmela Farago, and Katie Hendrick served as our Musketaquid Archaeological Interns, and Rachel Bram was our Archives Intern. This work will contribute to the Museum's continuing initiatives towards NAGPRA while also making this information more widely known and available to researchers and Indigenous communities.

The newly accessioned *Vermont Hills* oil painting by Loring Coleman was cleaned and professionally conserved this year, along with conservation and framing work which is being performed on two needlework pieces for the Fall 2023 *Interwoven: Women's Lives Written in Thread* needlework exhibition. The Collections Department also continued to rehouse early and fragile books in the collection. The new archival boxes that now house these books not only help to preserve the collection but also provide easier access to the books.

The Museum also processed several new acquisitions in FY2022, including the Ebenezer Davis Bellows Collection donated by Lawrence Sorli and a *Survey of Daniel Shattuck Woodlot* prepared by Henry David Thoreau in 1857, which was a gift from Joanne McGloin.

Two trays containing a recently inventoried archaeology collection, 2022. | Volunteer Nancy Frasella-Lee re-housing the book collection into archival boxes, 2022. | At right: Bellows top pieces. Concord Museum Collection, Gift of Lawrence Sorli; 2022.1.



Inspiring Exhibitions

Three special exhibitions were on view during FY2022. ***Every Path Laid Open: Women of Concord and the Quest for Equality*** closed November 7, 2021. This exhibition celebrated Concord women who fought for the right to work and live how they pleased, often in defiance of tradition and propriety. They campaigned, organized, and advocated to expand their liberties and the liberties of others. It also recognized today's women of Concord, from educators to entrepreneurs, firefighters to farmers, and artists to activists.

On November 19, 2021, the special exhibition ***Home: Landscape Paintings of Loring Coleman*** was re-installed until January 30, 2022, after an interrupted display during the pandemic. This exhibition featured works of art by Loring Wilkins Coleman (1918-2015), a notable landscape painter who explored a changing New England with a sense of wonder and authenticity.

Alive with Birds: William Brewster in Concord was on view from March 22 to September 4, 2022. We partnered with the Massachusetts Audubon Society on this exhibit which, in addition to telling the life story of William Brewster and his extensive connections to Concord, highlighted bird paintings and sculptures from Mass Audubon's Museum of American Bird Art. The opening celebration was very popular, with 175 in attendance, and the exhibition received an excellent review in the *Boston Globe*.



Top: Jacket, Bodice, and Skirt. Concord Museum Collection; Cos74.145.

Middle: Home by Loring W. Coleman, 1985. Concord Museum Collection, Anonymous gift; 2017.13.33. Permissions Courtesy of the Family of Loring W. Coleman

Bottom: Marsh Birds by Roger Tory Peterson, n.d. Mass Audubon Collection, Bequest of John Henry Dick, 1995.

Curatorial Staff

In May 2022, Dr. Reed Gochberg joined the Museum as Associate Curator and Manager of Exhibitions. Before coming to the Museum, Reed taught at Harvard University as a Lecturer and Assistant Director of Studies on History and Literature, and she continues to teach in the Museum Studies Program at the Harvard Extension School. Reed received her Bachelor's degree from Harvard University and her Master's and PhD from Boston University. She is the author of *Useful Objects: Museums, Science, and Literature in Nineteenth-Century America* (Oxford University Press, 2021) as well as numerous essays and articles.

In March 2022, Carol Haines, Manager of Exhibitions and Design, retired after thirty years at the Museum. During her tenure, Carol was a significant part of the Museum's growth in attendance and stature. She helped



Dr. Reed Gochberg



Carol Haines

create an ambitious and fascinating series of exhibitions focusing on topics as varied as clocks, furniture, quilts, baseball, dollhouses, fashion and much more.



In August 2022, Curator David Wood was interviewed about several iconic Museum objects for a segment of the TV program *Road Trip Masters*, set to air in Spring 2023 on Amazon Prime, Circle, The Action Channel, and Fun Roads.

Photo courtesy of Laura Kessler/Road Trip Masters

Membership

Members Matter

FY2022 was a year of important transitions in membership. After years of declining membership due to the closure and renovation of the Museum's galleries and the pandemic, membership figures came roaring back. By the end of FY2022, there were 1,252 member households, up over 100% from the previous year and surpassing all pre-pandemic records. Thank you to everyone who stuck with us in recent years and continued to engage through virtual programs and limited public hours in the galleries. And we are so thrilled to welcome the many new members who have joined the community and now call the Concord Museum their own.

405 New households joined the Museum

9,702 of public program attendees
were members

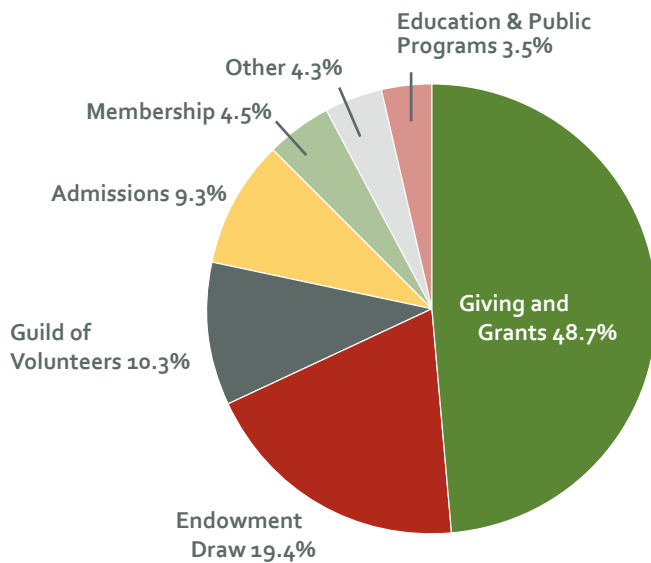
73 Member households celebrated over 30
consecutive years of membership at the Museum

Members visited the Museum **2,173** times

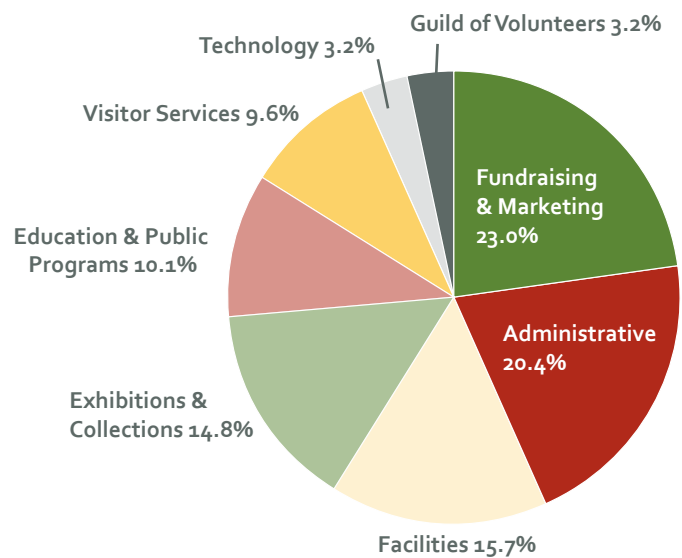
Financial Highlights

Revenues were strong in FY2022, with the Annual Fund, the Paul Revere's Ride Fund, Exhibitions and Special Purposes Funding (including a Tribute Fund in honor of Tom Putnam's retirement), and Guild events all exceeding budget projections. Admissions, Membership, Group Tours, and Museum Shop revenue were all well ahead of budgeted goals. As always, we are grateful to the many individuals, foundations, and corporations who supported the Museum so generously and helped see us through the difficult days of the pandemic. We are especially grateful for our leadership donors and the generous members of our Boards of Governors and Trustees.

FY2022 Revenues



FY2022 Expenses



Revenue	
Giving & Grants	\$1,058,862
Endowment Draw	\$421,430
Guild of Volunteers	\$224,358
Admissions	\$200,925
Membership	\$98,782
Other*	\$92,624
Education & Public Programs	\$75,734
TOTAL	\$2,172,715

* shop, event rentals, interest

Expenses	
Fundraising & Marketing	\$524,811
Administrative	\$463,630
Facilities	\$356,736
Exhibitions & Collections	\$337,600
Education & Public Programs	\$230,332
Visitor Services	\$218,391
Technology	\$73,760
Guild of Volunteers	\$72,555
TOTAL	\$2,277,815

Leadership

Board of Governors

Holly Salemy, *President*
Dennis Burns, *Vice-President*
Churchill G. Franklin, *Vice-President*
Anna Winter Rasmussen,
Vice-President
James R. Burke, *Treasurer*
Maryrose Sykes, *Secretary*
Nancy J. Barnard
Bill Becklean
Matt Boger
Tara Cederholm
Greg Creamer
Holly Darzen
Andrew Feinberg
Jason Griswold
Lauren Huyett
Phil Lotane
Susan Lynch
William McHale
Andrea Meyers
Robert Munro
Claire Nelson
Melinda Shumway
Pat Sinton
Perry Wu
Lisa Krassner, *Edward W. Kane*
Executive Director, Concord
Museum

Guild Board

Pat Sinton, *President*
Carolyn Myers, *Treasurer*
Anette Lewis, *Secretary*

Elizabeth Acquaviva
Barbara Boardman
Natalie Brown
Joan Campbell
Lyn Carroll
Patty Flint
Carol Hryniewicz
Pam Nelson
Debra Rutter

Board of Trustees

Greg Creamer, *Chair*
Kyle Barnard
Michele Bembenek
Kelly Benkert
Barbara Boardman
Paul D. Bosco
Miranda Boylan
Richard D. Briggs, Jr.
Elise Browne
Aura Bruce
Pamela S. Callahan
Joan Campbell
David Capodilupo
Stephen W. Carr
Kate Chartener
Jennifer Coash
Jane Deering
Ralph Earle
John Ferrell
Mary Ann Ferrell
John Flint
Lisa Foote
John Freeman
Alexis Goltra
Miguel Gómez-Ibáñez

Leann Griesinger
Robert A. Gross, Ph.D.
Martha Hamilton
Kathryn Hanley
Ryan Hanley
Kristen Herbert
Jean Haley Hogan
Susan Hunt
William Huyett
Julie Kahn
Gail Keane
Nicole Picard Kelly
Kathleen Kennedy
Jonathan M. Keyes
Michael Lanagan
Judy Blaikie Lane
Jennifer Lannan
Benjamin Lewis
Lesya Lysyj
Maria Madison
Sue McCrory
Daniel O'Connor
Michael Pappone
Hilda Parrott
Brooke Redmond
Sue Revis
Robert L. Reynolds
Gilbert M. Roddy, Jr.
Bonnie Rosse
Patti A. Satterthwaite
Maryann Street
Katherine Takvorian
Edward G. Tiedemann, Jr.
Nancy Traversy
Henry Vaillant
Ann Webster

Catherine Webster
Kate Wharton
Susan Winstanley
Susan Zacharias
Roxanne Zak
Margaret W. Ziering
Charles A. Ziering

Honorary Members

Sarah Hindle
Edward W. Kane
Martha J. Wallace
Margaret R. Burke, *Executive*
Director Emerita

Administrative Staff

Sakina Atassi
Jennifer Lenox Craig
Barbara Evangelista
Jessica Desany Ganong
Dr. Reed Gochberg
Jennifer Gratz
Susan Foster Jones
Lisa Krassner
Savannah Kruguer
Holly Mansfield
Bob Ripley
Joseph Rynasko
Allison Shilling
Ryan Ullrich
Mary-Wren vanderWilden
David Wood

