

CONCORD MUSEUM 2021 ANNUAL REPORT

CURIOSITY
EXCITEMENT
INSPIRATION
IMAGINATION
CREATIVITY
EDUCATION





CELEBRATE!

Photos this page (top left to right): Anna and Neil Rasmussen, Ralph Earle and Jane Mendillo, Churchill Franklin, "the party," Richard Lewis and Andy Anway, Sarah and Rob Munro, and Ella Altidor. Cover and this page photos by Laura Kozlowski.

Cover photos (left to right): Dressing Box, Gift of Anna Hunt Moore F517; Timepiece, Anonymous Gift 1998.2; Walking Stick, Gift of Cummings E. Davis Per2000; Mary Merrick Brooks, Bequest of Mrs. Stedman Buttrick, Sr. Pi413; Needlework, Gift of Cummings E. Davis, T100.

Dear Members of the Concord Museum Community,

With your support, we had a remarkable year. Despite the global Covid-19 pandemic, the Museum transformed itself into an institution on the cutting edge of the 21st century. Here are a few snapshots of our achievements.

Curatorial—We opened our new permanent galleries which received rave reviews from all including a feature-length story in the *Boston Globe* describing the new exhibits as “much more in-depth explorations of Concord’s history.”

Fundraising—For the second year in a row, the Museum broke its fundraising records. In FY 2021, we raised over \$1 million in operating support giving (including the Annual Fund and the Paul Revere’s Ride Fund) in a non-capital campaign year. The Annual Fund total was \$841,350, which included an end-of-year anonymous gift added \$250,000. Paul Revere’s Ride Fund set a new record raising \$138,620.

First Floor Galleries Opening—The Museum completed its \$3 million initiative to redesign its permanent galleries opening ten new interactive gallery spaces on the first floor forever transforming our visitor experience. Highlights include the new Thoreau Immersive gallery; two galleries focusing on Concord’s African American history; two period rooms; and two new media pieces that help to bring Thoreau’s legacy and Emerson’s study to life.

Virtual Programming—The Museum continued its unprecedented array of virtual forums, online fundraisers, and *History at Home* e-blasts. We offered 39 forums attracting 15,037 viewers, and, from inception, our *History at Home* e-blasts have resulted in 103,312 substantive online interactions.

Education—Due to the pandemic, our educators also pivoted to a virtual format and served 2,198 students in the Lowell Public Schools through the Paul Revere Ride Program and an additional 2,271 students from Concord and surrounding communities.

None of these achievements would have been possible were it not for the support of our community of Governors, Trustees, members, donors, and friends. We cannot thank you enough.

As we look back, we also look forward and are pleased to provide a preview of a few goals in the year ahead.

Marketing New Permanent Galleries—Having successfully opened our new galleries, we continue to find innovative ways to get families, scholars, and students to visit and “to see Concord’s history through a whole new light.”



Alive with Birds and the Lincoln Memorial Exhibits—

We recently opened our new temporary exhibit, *Alive with Birds: William Brewster in Concord* on March 4, 2022 and our fall exhibit will feature a collaboration with the Norman Rockwell Museum and focus on the centennial of the dedication of the Lincoln Memorial in 1922.

Concord Contemporaries—The Museum is launching a new initiative to attract a wider array of the community to become involved in our future.

Thomas Dugan Internship—In partnership with The Robbins House, the Museum will continue to sponsor a summer internship to provide more opportunities for undergraduate or graduate students from communities historically underrepresented in the museum field.

Like you, we look forward to turning the page on this once-in-a-century pandemic. We miss gathering more frequently with all of you here at the Museum and celebrating our shared history and values.

So hold on to your hats and please spread the word about the transformation that has occurred before our eyes. The best is yet to be!

Holly Salemy
Board President

Thomas J. Putnam
Edward W. Kane Executive Director

THE YEAR IN NUMBERS



144

Musket Firings on Patriots' Day!!!

15,037

Forum Attendees



40

partnerships with local, regional, and national organizations

2

Extraordinary Interns



1st Thomas Dugan
Curatorial Intern,
Ella Altidor



1st Shirley Blancke
Curatorial Intern,
Brittney Walley

History
at HOME

103,312

participants in
History at Home programs

1

Winner of NEMA
Award of Excellence
Allison Shilling



Photos (top to bottom): Acton Minutemen on Patriots' Day; Concord Museum Forum speaker and 2021 National Book Award winner, [Tiya Miles](#) on her book *All That She Carried: The Journey of Ashley's Sack, a Black Family Keepsake*; The Robbins House; [Ella Altidor](#), 1st Thomas Dugan Curatorial Intern and [Brittney Walley](#), 1st Shirley Blancke Curatorial Intern; [Dan Yaeger](#), Executive Director of the New England Museum Association and [Allison Shilling](#), Senior Program Officer.



20

Young Historian Awards



16

New Galleries completed

The Boston Globe

4

full page feature stories in *Boston Globe*, 2 features on *Chronicle*, *WGBH-TV*, and *PBS' This Old House*

200

virtual education programs to 4,322 students



100 year

celebration for Women's Right to Vote with special exhibition *Every Path Laid Open: Women of Concord & the Quest for Equality*

2,136

objects installed in new galleries



???

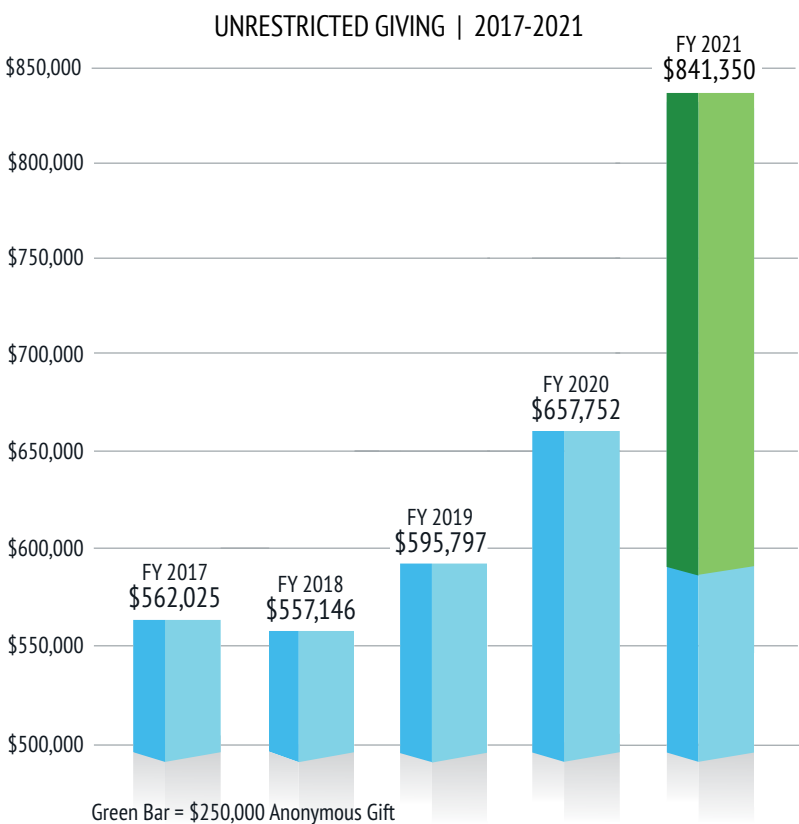
number of mosquitos who attended our Celebration Party



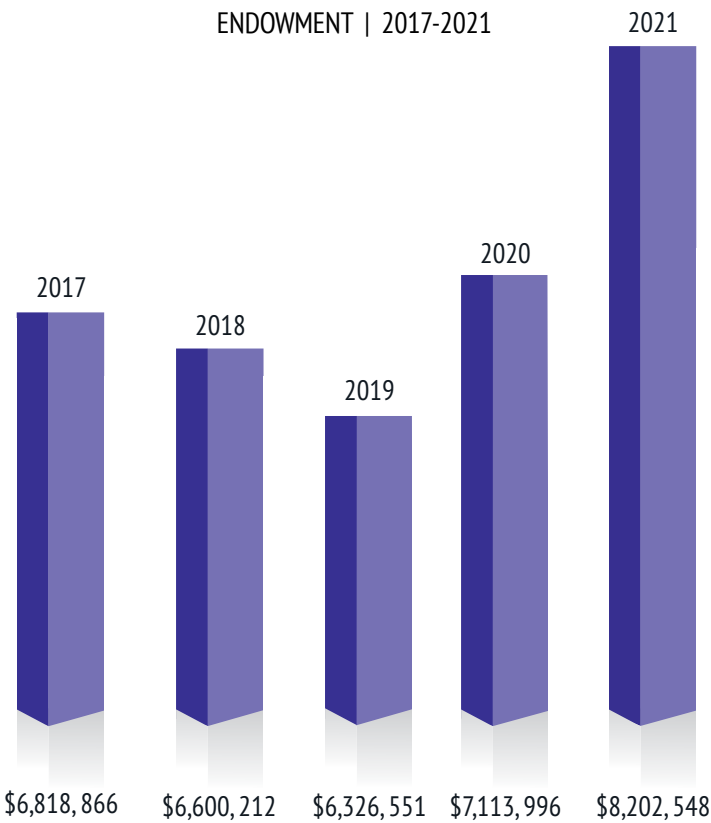
Photos (top to bottom): Fifth graders from [Sydney Holloman-Pressley](#) and [Katherine Vaudrian's](#) class at the Willard School; Thoreau Immersive Gallery; *Every Path Laid Open* exhibition installation; Louisa May Alcott's tea kettle, Gift of Cummings E. Davis H1416; Drone photo of Celebration Party.

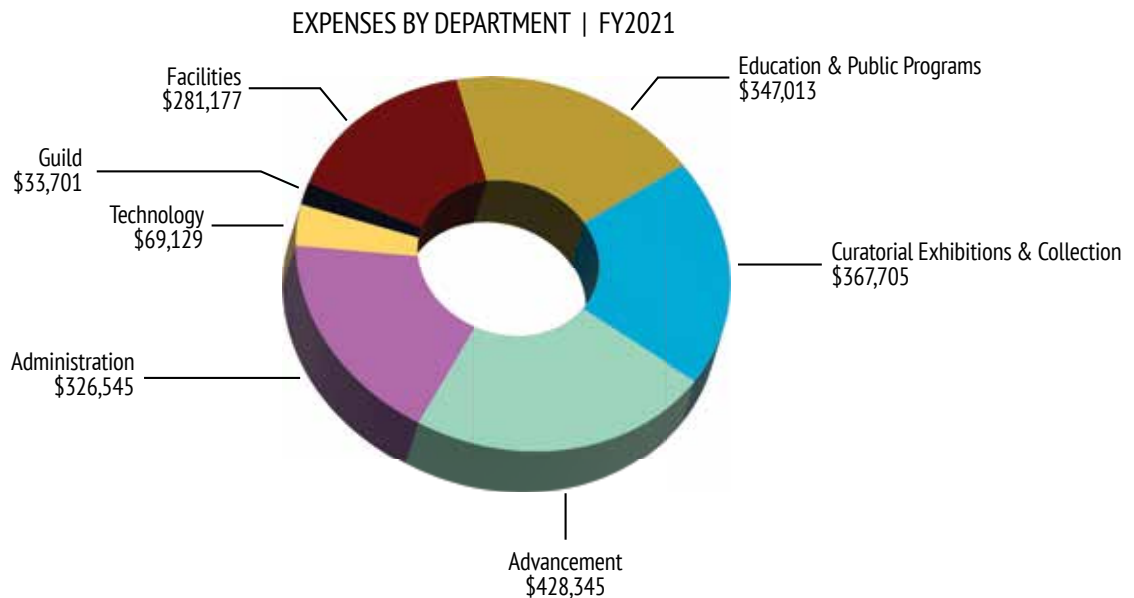
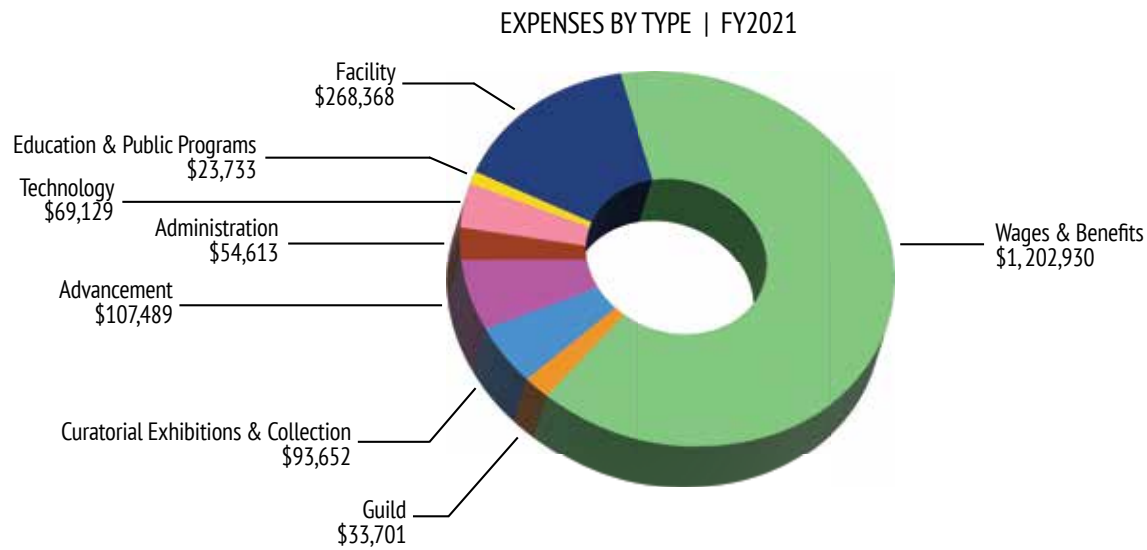
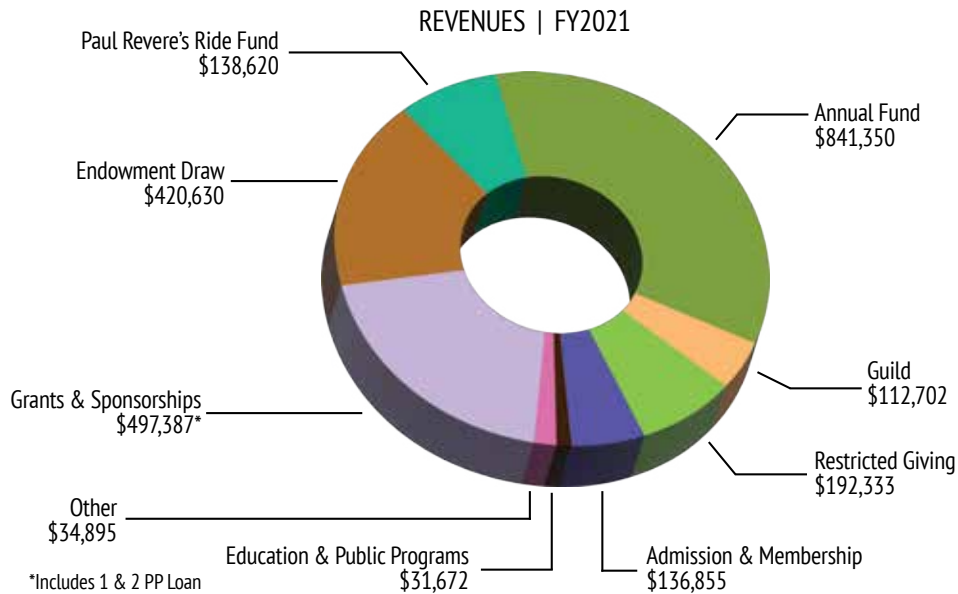
FINANCIAL HIGHLIGHTS

- Set a **new record** for the **Annual Fund**, raising **\$841,350** which includes a one-time **\$250,000** anonymous gift.
- Set a **new record** for the **Paul Revere’s Ride Fund**, raising **\$138,620** through new approaches to online fundraising.
- Successfully completed the **\$3M** fundraising initiative for the **New Museum Experience** and permanent gallery redesign and installation.
- Transformed two major fundraisers (**Garden Tour** and **Holiday House Tour**) to a virtual format, exceeding established goals.
- Secured and received **\$200,000** in grant funding from the **Mass Cultural Facilities Fund** for the **New Museum Experience**.
- Secured **\$400,000** in grant funding from the **National Endowment for the Humanities** for the **New Museum Experience**.



Ralph Earle in front of the new Earle Mendillo Family Gallery—the centerpiece of the New Museum Experience.







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Concord Museum

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*Deceased

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 Tom Putnam
 Bob Ripley
 Joseph Rynasko
 Allison Shilling
 Carol Thistle
 Annabel Winterberg
 David Wood

Middle photo: Minuteman with Robert Fardy, recipient of the Robert Gross Award for the Advancement of Concord's History.



CONCORD
 MUSEUM

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