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Lisa Krassner Named New Executive Director of the Concord Museum

(CONCORD – August 17, 2022) The Concord Museum Board of Governors is pleased to announce it has named Lisa Krassner as the Museum’s new Edward W. Kane Executive Director. Krassner will begin her new position on September 1, 2022, which follows Thomas Putnam’s recent retirement after four years of leadership.

Krassner is an experienced and innovative museum leader who has expanded audience engagement at museums in Boston and New York City for more than 20 years. The Museum’s Board of Governors unanimously approved Krassner’s candidacy after a national search.

“I believe Lisa’s enthusiasm and impressive museum experience will be a wonderful asset to the Concord Museum. I am looking forward to working with Lisa as she takes this vibrant organization to the next level,” said Holly Salemy, President of the Board of Governors at Concord Museum.

In Krassner’s new role, she will be responsible for providing strategic leadership, management, and direction for the Concord Museum. In reporting to the Board of Governors, she will lead the organization to harness key strategic opportunities to drive future growth and will have a significant impact on its mission.

“It is an honor to join the Concord Museum as its next Executive Director at such an important moment in the Museum’s history,” said Krassner. “The 2021 re-envisioning of the galleries sheds new light on the history of Concord and how its community influenced American political, literary, and cultural life in unparalleled ways. I look forward to welcoming more visitors to our dynamic programs, ever-changing exhibits, and treasured collections of American material culture and decorative arts.”

Krassner most recently served as the Chief of Visitor Services, Security, and Floor Operations for the American Museum of Natural History (AMNH) in New York City, one of the largest, and

highest attended, natural history museums in the world. Prior to joining AMNH, Krassner was the Chief of Member and Visitor Services at The Metropolitan Museum of Art (The Met) where she directed service excellence for more than seven million visitors annually and grew the membership base to be the largest art museum membership program in the world. Krassner was also the Senior Director of the Visitor Experience at the Museum of Fine Arts (MFA), Boston from 1999-2012 where she led the Visitor Services, Security, and Membership teams and grew audience engagement strategies to bolster the MFA's mission.

Krassner holds a Bachelor of Arts degree from Bryn Mawr College and Graduate Certificate Degree in Museum Studies from Tufts University. She received a Master of Business Administration with Honors from Simmons University.

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About the Concord Museum

The Concord Museum educates visitors of all ages about the history of Concord and its continuing influence on American political, literary, and cultural life. The Museum's nationally significant collection serves as a catalyst for changing exhibitions, extended classroom learning, dynamic programs, and publications relevant to an ever-changing world. Founded in 1886, the Museum is a center of cultural enjoyment for the region and a gateway to the town of Concord, Massachusetts for visitors from around the world. In 2021, the Museum completed a New Museum Experience initiative that funded the complete redesign and fabrication of all new dynamic and multi-media installations of the permanent galleries. www.concordmuseum.org